SENATE CONCURRENT RESOLUTION 8406

State of Washington 61st Legislature 2009 Regular Session

By Senators Kastama, Shin, Jarrett, and Kilmer

Read first time 02/18/09. Referred to Committee on Economic Development, Trade & Innovation.

1 WHEREAS, Chapter 232, Laws of 2007, states the legislature's intent 2 to create the Washington state economic development commission to 3 provide planning, coordination, evaluation, monitoring, and policy 4 analysis and development for the state economic development system and 5 to provide advice to the governor and legislature concerning the state 6 economic development system; and

7 WHEREAS, The Washington state economic development commission is 8 required to develop and maintain on a biennial basis a state 9 comprehensive plan for economic development; and

10 WHEREAS, The state faces great uncertainties which increase the 11 need for a framework to guide policy choices and investment; and

12 WHEREAS, The state's innovation capacity will be the most 13 significant determinant of future jobs, standard of living, and 14 competitiveness in world markets; and

WHEREAS, The state's talent, investment climate, and infrastructure quality are three interrelated components of innovation capacity; and

WHEREAS, Innovation should be integrated as a fundamental priority of all economic development agencies and organizations across the state, the private business sector, research and education institutions, and the nonprofit and philanthropic sector; and 1 WHEREAS, Informed and sound policy development requires timely and 2 high quality 21st century innovation metrics and performance 3 indicators; and

WHEREAS, Local business and civic leadership must be encouraged to
create innovation strategies and ecosystems around strategically
important industry clusters; and

WHEREAS, The state has entrepreneurial growth opportunities in
energy alternatives, electric car transportation, global health,
advanced manufacturing, information technology, broadband applications,
value-add agriculture, and service sector innovation; and

WHEREAS, The state comprehensive plan for economic development sets forth the following twenty-one strategic opportunities for the next ten years:

(1) Enhance competitiveness by developing home-grown talent and
attracting top talent from around the world by ensuring the state
appeals to those who have a choice of where to live;

17 (2) Strengthen the framework for the coordination of economic and 18 workforce development through common definitions, coordinated planning 19 at the regional level, and the connection between employers and 20 postsecondary education and training;

21 (3) Ensure that K-12 schools are preparing students for 22 postsecondary education through a reduced dropout rate and increased 23 graduation requirements;

(4) Improve the output of the state's postsecondary system through
increased number of degrees awarded, a focus on science, technology,
engineering, and mathematics fields, and improved transition from
secondary school;

(5) Ensure that working adults can learn new skills and move up a
 career ladder through an expanded "reentry" pipeline that allows adults
 to shift to new careers;

(6) Promote a new Washington innovation culture emphasizing lifelong learning, discovery, creativity, and entrepreneurship by implementing a unified comprehensive and collaborative marketing campaign with the Washington economic development commission, K-12, the workforce training and education coordinating board, the higher education coordinating board, labor, and others;

37 (7) Facilitate job transitions and continue modernizing

p. 2

unemployment insurance to allow more time for educational experiences
 and to reduce the time between jobs;

3 (8) Strengthen apprenticeship programs to support skills needed in
4 national and state economic recovery programs;

5 (9) Ensure that state-funded infrastructure investments support a
6 strategic emphasis on innovation;

7 (10) Provide energy, water, wastewater, and communications utility 8 services that support innovation ecosystems by orienting programs 9 toward "smart" infrastructure. Ensure that broadband technology is 10 affordable and accessible to all the state's citizens;

(11) (11) Leverage federal spending to enhance the state's economy through congestion relief, improved freight mobility, improved connectivity, and rural access;

(12) Enhance the state's air and marine transportation facilities
by enhancing the efficiency and flow of container traffic and planning
for an additional international airport in the state;

17 (13) Provide adequate tools for infrastructure funding that use new18 and existing programs to support high strategic value investments;

19 (14) Streamline regulatory and environmental processes to boost 20 private sector investment and create jobs;

21 (15) Compete for federal research and development funds in 22 strategic areas across a broad spectrum of disciplines;

(16) Expand the STARS program, matching state funds with funds from a combination of businesses, foundations, local communities, and the federal government with the guidance and performance criteria of the economic development commission;

(17) Strengthen innovation partnership zones through linkage with
 the STARS program and integration of workforce and infrastructure
 funding resources;

30 (18) Champion innovation by creating innovation awards to recognize 31 outstanding entrepreneurial teams and the products, services, and 32 processes they have brought to commercial success;

33 (19) Emphasize performance and accountability by implementing an 34 innovation dashboard to provide a real-time assessment of the state's 35 innovation performance in the global economy;

(20) Increase access to entrepreneurial capital, including seed
 financing and debt or equity funding for start-ups and entrepreneurs;
 and

p. 3

(21) Establish criteria for funding innovation projects and 1 2 assemble a portfolio of recommended "innovation ready" projects; and WHEREAS, The Washington economic development commission used an 3 4 inclusive process of public hearings, expert advice, and local innovation to develop consensus on the strategies identified in the 5 plan and has secured the engagement of critical constituencies, б including business, labor, higher education, research institutions, 7 8 economic development authorities, and local governments;

9 NOW, THEREFORE, BE IT RESOLVED, That the Senate of the state of 10 Washington, the House of Representatives concurring, hereby accept and 11 approve the state comprehensive plan for economic development, "The 12 Washington Innovation Economy," and adopt it as the state's economic 13 development policy.

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